



ShowcasingOz TV

DISCOVER. CAPTURE. SHARE.

ShowcasingOz TV — Sponsorship Prospectus 2026

Discover. Capture. Share.



About the Series

ShowcasingOz TV is an exciting new Australian travel series shining a spotlight on regional towns, tourism operators, landscapes and experiences often missed by mainstream media. Season 1 features more than 200 towns across Outback NT, Outback NSW, Victoria and parts of SA.

Our mission: To support and promote Australian tourism by connecting travellers with authentic stories highlighted through the use of professional videography.

Why Sponsor ShowcasingOz TV?

- Authentic storytelling
- Multi-platform reach
- Evergreen exposure
- Designed for small operators
- Filming in 200+ towns
- Supports regional communities & storytelling

Audience & Reach

Projected 2026 Reach:

- 50k–120k YouTube views
- 400k+ Reels / Shorts impressions
- 30k–80k Facebook reach
- 100k+ TikTok organic reach
- 20k+ website visitors

Primary audience includes:

- International visitors
- Domestic travellers
- Couples & families
- Accommodation-focused travellers
- Tourism operators & councils

What Sponsors Receive

- On-screen logo placement
- Verbal acknowledgment
- Social media features
- Website listing
- Spotlight opportunities
- Photo/video marketing assets
- Evergreen visibility
- End-of-season credits

Sponsorship Packages

Local Supporter — \$50

- Name on website
- Social thank-you

Community Champion — \$100

- All Supporter benefits
- Priority listing

Bronze — \$495

- Logo on website
- Social feature
- Credits listing

Silver — \$995

- All Bronze benefits
- Logo in episode description
- 1 social feature

Gold — \$1,995

- All Silver benefits
- End-credit logo
- 2 sponsor reels
- Mention in town feature

Platinum — \$4,995

- All Gold benefits
- Spotlight reel
- On-screen logo
- Homepage feature

Major National Sponsor — \$14,995

- All Platinum benefits
- National branding

- Category exclusivity
- 3 custom promo videos
- Priority integration

Filming Schedule & Regions

- Alice Springs
- Kings Canyon
- Uluru / Yulara
- Tilmouth Well
- Tanami Track
- Top Springs
- Halls Creek
- Outback NSW
- Western NSW towns
- Murray River towns
- Mallee & Wimmera
- Grampians
- Western Victoria towns

Contact & Business Details

Become a Sponsor

We welcome accommodation providers, attractions, councils and regional businesses.

Contact:

David Stidston

Founder & Presenter — ShowcasingOz TV

Email: showcasingoztv@gmail.com

Website: <https://showcasingoztv.com.au> **Business Information:**

ShowcasingOz TV (business name pending registration)

Operated by David Stidston — ABN 26 731 217 803